

**QUARTERLY CERTIFICATE ON COMPLIANCE
WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

(Programs Originally Produced for
the Child Audience)

FOR THE PUBLIC FILE

Station KCEN-TV (6.1)

Quarter Ending June 30, 2012

Reviewed By* Susan Schnittger

**Responsible Station Official*

**CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)**

This certifies that during the past calendar quarter the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs, except that as to the particular program segments identified below there were overages to the extent indicated. We have attached a separate sheet explaining the reason for each such overage.

<u>Program Titles</u>	<u>Commercial Overages (if any)</u>	
	<u>Date</u>	<u>Amount of Overage</u>
<i>[List here, by title, every local, syndicated and network children's program that was carried in the past quarter on all program streams (use additional pages as necessary)]</i>	<i>[List here the date of every local, syndicated, or network children's program in which the commercial limits were exceeded, or in which an impermissible website address was displayed; attach a memo to explain why each such overage occurred.]</i>	
<u>The Zula Patrol</u>	<u> </u>	<u> </u>
<u>Shelldon</u>	<u> </u>	<u> </u>
<u>Jane and The Dragon</u>	<u> </u>	<u> </u>
<u>Babar</u>	<u> </u>	<u> </u>
<u>Willa's Wild Life</u>	<u> </u>	<u> </u>
<u>Pearlie</u>	<u> </u>	<u> </u>
<u> </u>	<u> </u>	<u> </u>
<u> </u>	<u> </u>	<u> </u>
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Dated this 6 day of July, 2012

By [Signature]

Title VP & General Manager

Licensee KCEN License Company, LLC

July 3, 2012

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 2nd quarter 2012. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: QUBO for both 2nd quarter 2012 and 3rd quarter 2012.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers. Please note that the age target for QUBO programming on NBC is now identified as 6-10 years old. This represents a small shift to an older age range (from the previous target of 4-8 years) based on a recent review of the individual programs in the block and a recommendation by NBCUniversal's children's programming consultant. All of the programs are currently rated TV-Y7, and the consultant concluded that certain programs in the block are skewing older.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 2nd quarter of 2012 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden
NBC Universal
Director, Affiliate Relations
212-664-2928
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“QUBO ON NBC” EDUCATIONAL OBJECTIVES

For 2nd Quarter 2012

EDUCATIONAL OBJECTIVES

2nd Quarter 2012 Educational Objectives

In compliance with the Children’s Television regulations that became effective January 2, 1997, the **QUBO Programming Block on NBC** features an on-air icon (E/I) indicating that each program is “educational and informational” for children. **This icon is displayed throughout each program.** Also, in compliance with the regulations, the following document, which includes “educational and informational” objectives of **QUBO on NBC**, must be placed in your public file.

Each of the programs listed below, which make up the **QUBO on NBC** programming block, is specifically designed to serve the *educational and informational* needs of children ages 6-10. All of the programs have educational objectives that are central to the content and appropriate to the program genre.

From April 7, 2012 – June 30, 2012, **QUBO on NBC** aired six shows returning from the 1st quarter. These are: **The Zula Patrol**, **Sheldon**, **Jane and the Dragon**, **Babar**, **Willa’s Wild Life**, and **Pearlie**.

All six shows were developed specifically for a target audience composed of children 6-10 years of age. Five of the shows are book-based series. Six of the shows focus on important social-emotional messages for the target audience, and one (**The Zula Patrol**) communicates content from science and astronomy. All educational and informational messages are delivered through an animated narrative format.

Based on the book series by Deborah Manchester, **The Zula Patrol** teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his “Multo-Moments” or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.

Sheldon is an animated series about a school-aged yoka shell mollusk named Sheldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Sheldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Set in medieval times, **Jane and the Dragon** is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Willa's Wild Life, based on the book *An Octopus Followed Me Home*, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets – an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Pearlie is an animated comedy series based on the children's book series, *Pearlie the Park Fairy* by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4- to 8-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

3rd Quarter 2012 Educational Objectives

There are six new shows for the 3rd quarter, all specifically designed to serve the *early education and informational needs* of the preschool and early primary grade audience, children ages 3-8. Each of the shows listed was developed by the award winning **Sprout** network, now on **NBC**. All of the programs have educational objectives and messages that are central to the content and appropriate for the program genre.

From July 6 – September 28, 2012, the schedule will offer the following new programs: **Justin Time**, **Lazy Town**, **The Pajanimals**, **Poppy Cat**, **Noodle and Doodle**, and **The Wiggles**.

All six shows were developed specifically for a target audience composed of children from ages 3-8 years of age. They are diverse in the range of content and formats but five of the shows engage elements of fantasy and imagination to express the educational content. Four of the shows have a narrative format. These shows are **The Pajanimals**, **Poppy Cat**, **Lazy Town**, and **Justin Time**. One of the shows, **The Wiggles**, is a lesson based musical variety show, and the last, **Noodle and Doodle**, provides specific lessons on recycling materials to create art projects.

Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.

Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for

children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

The Wiggles is a musical variety show specifically designed for children ages 3-6. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool viewer.

2ND QUARTER 2012 SHOW SUMMARIES

THE ZULA PATROL is an animated show about six extraterrestrial characters—Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg—who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.

SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a

bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.

PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlle is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlle learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlle rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlle because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.

3RD QUARTER 2012 SHOW SUMMARIES

Justin Time, is an animated show specifically directed to the preschool audience and always conveys an embedded lesson that it is possible to understand and master any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. This is where he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children.

Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters—**Apollo** the dog, **Squacky**, the duck, **SweetPea Sue**, a horse, and **Cowbella**, a purple and white cow—has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: **Squacky's** bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollo's bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a

porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.

Poppy Cat is based on the **Poppy Cat's Adventures** book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars her Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are **Zuzu**, a Dalmation who zips around on a skateboard; **Alma**, a southern belle bunny who is ultra feminine and sweetly dramatic, **Mo**, a little mouse who tries his best to do as much as everyone else despite his size; **Owl**, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense. The grouchy **Egbert**, a badger who is both a snob and a bully refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally **Hilda**, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. With the end of her story Lara closes her book and says good bye to Poppy Cat, who is usually ready for his nap.

Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together.

The Wiggles is an Australian children's variety show that exhorts pre-school children to move and sing along with their many song and dance routines. A musical ensemble led by Tony, Murray, Greg and Jeff, runs through a variety of skits that are specifically designed for the preschool audience. A large ensemble of supporting dancers and characters, help them move the show along with scene changes, travel to distant locations and visits by guest artists. These include Wags, the dog, Dorothy the Dinosaur, Captain Feathersword the Pirate, and the Wiggles who dance and interact with the Wiggles hosts. While the majority of the sketches are instructional in nature, the context and spirit of the show is to entertain and demonstrate that learning is the way to have the "very most" fun.

(Programs Originally Produced for
the Child Audience)

Station KCEN-TV (6.2)
 Quarter Ending June 30, 2012
 Reviewed By* Susan Schnittger
**Responsible Station Official*

Doodlebops

Dated this 6 day of July, 2012.

By [Signature]

Title VP & General Manager

Licensee KCEN License Company, LLC

THIS TV NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
SECOND QUARTER 2012

FOLLOWING IS A LIST OF ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2012, APRIL 1, 2012 THROUGH JUNE 30, 2012. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE SECOND QUARTER OF 2012, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekday Programs (series)

1. Program: Wonderful Wizard of Oz
Time: Monday- Friday 7:00- 7:30 AM ET
Duration: 30 minutes
Rating: TV-Y
2. Program: Mona the Vampire
Time: Monday- Friday 7:30- 8:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV

3. Program: Emily of New Moon
Time: Monday- Friday 8:00- 9:00 AM ET
Duration: 60 minutes
Rating: TV-Y
4. Program: Tattooed Teenage Alien Fighters from Beverly Hills
Time: Mondays, Wednesdays, Fridays 9:00- 9:30 AM ET
Duration: 30 minutes
Rating: TV-Y7
5. Program: Super Duper Sumos
Time: Tuesdays, Thursdays 9:00- 9:30 AM ET
Duration: 30 minutes
Rating: TV- Y7
6. Program: Liberty's Kids
Time: Monday- Friday 9:30- 10:00 AM ET
Duration: 30 minutes
Rating: TV-Y E/I

Children's Weekend Programs (series)

1. Program: Green Screen Adventures
Time: Saturdays 10:00- 10:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
2. Program: Busytown Mysteries
Time: Saturdays 10:30- 11:00 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
3. Program: The Busy World of Richard Scarry
Time: Saturdays 11:00- 11:30 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
4. Program: The Busy World of Richard Scarry
Time: Saturdays 11:30- 12:00 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
5. Program: Dino Squad
Time: Saturdays 12:00- 12:30 PM ET
Duration: 30 minutes
Rating: TV-Y E/I
6. Program: Dino Squad
Time: Saturdays 12:30- 1:00 PM ET
Duration: 30 minutes
Rating: TV-Y E/I

7. Program: Tattooed Teenage Alien Fighters from Beverly Hills
Time: Sundays 8:00- 8:30 AM ET
Duration: 30 minutes
Rating: TV-Y7
8. Program: Super Duper Sumos
Time: Sundays 8:30- 9:00 AM ET
Duration: 30 minutes
Rating: TV-Y7
9. Program: Dark Oracle
Time: Sundays 9:00- 9:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
10. Program: Dark Oracle
Time: Sundays 9:30- 10:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
11. Program: Doodlebops Rockin' Road Show
Time: Sundays 10:00- 10:30 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
12. Program: Doodlebops
Time: Sundays 10:30- 11:00 AM ET
Duration: 30 minutes
Rating: TV-Y E/I

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ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER

THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/MANAGER OF DIGITAL NETWORKS- THIS TV NETWORK

06/29/12

**QUARTERLY CERTIFICATE ON COMPLIANCE
WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

(Programs Originally Produced for
the Child Audience)

FOR THE PUBLIC FILE

Station KCEN-TV (6.3)

Quarter Ending June 30, 2012

Reviewed By* Susan Schnittger

**Responsible Station Official*

**CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)**

This certifies that during the past calendar quarter the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs, except that as to the particular program segments identified below there were overages to the extent indicated. We have attached a separate sheet explaining the reason for each such overage.

<u>Program Titles</u>	<u>Commercial Overages (if any)</u>	
	<u>Date</u>	<u>Amount of Overage</u>
<i>[List here, by title, every local, syndicated and network children's program that was carried in the past quarter on all program streams (use additional pages as necessary)]</i>	<i>[List here the date of every local, syndicated, or network children's program in which the commercial limits were exceeded, or in which an impermissible website address was displayed; attach a memo to explain why each such overage occurred.]</i>	
<u>Green Screen Adventures #1 - Saturday</u>	<u> </u>	<u> </u>
<u>Green Screen Adventures #2 - Saturday</u>	<u> </u>	<u> </u>
<u>Green Screen Adventures #3 - Saturday</u>	<u> </u>	<u> </u>
<u>Green Screen Adventures #4 - Saturday</u>	<u> </u>	<u> </u>
<u>Mad About #1 - Saturday</u>	<u> </u>	<u> </u>
<u>Mad About #2 - Saturday</u>	<u> </u>	<u> </u>
<u>Green Screen Adventures #1 - Sunday</u>	<u> </u>	<u> </u>
<u>Green Screen Adventures #2 - Sunday</u>	<u> </u>	<u> </u>
<u>Green Screen Adventures #3 - Sunday</u>	<u> </u>	<u> </u>
<u>Green Screen Adventures #4 - Sunday</u>	<u> </u>	<u> </u>
<u>Edgemont #1 - Sunday</u>	<u> </u>	<u> </u>
<u>Edgemont #2 - Sunday</u>	<u> </u>	<u> </u>

Dated this 6 day of July, 2012.

By

Title VP & General Manager

Licensee KCEN License Company, LLC

ME-TV NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
SECOND QUARTER 2012

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2012, APRIL 1, 2012 THROUGH JUNE 30, 2012. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE SECOND QUARTER OF 2012, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekend Programs (series)

1. Program: Gumby
Time: Saturdays 5:00- 5:30 AM ET
Duration: 30 minutes
Rating: TV-G
2. Program: The Famous Adventures of Mr. Magoo
Time: Saturdays 5:30- 6:00 AM ET
Duration: 30 minutes
Rating: TV-G

3. Program: He-Man and the Masters of the Universe
Time: Saturdays 6:00- 7:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G
4. Program: She-Ra: Princess of Power
Time: Saturdays 7:00- 8:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G
5. Program: Green Screen Adventures
Time: Saturdays 8:00- 10:00 AM ET {Four (4) individual half-hour episodes},
& Sundays 8:00- 10:00 AM ET {Four (4) individual half-hour episodes},
Duration: 30 minutes
Rating: TV-Y7 E/I

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ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY ME-TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE SECOND QUARTER OF 2012, APRIL 1, 2012 THROUGH JUNE 30, 2012. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN

TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: Mad About
Time: Saturdays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 5:00 or less per half-hour episode
2. Program: Edgemont
Time: Sundays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 5:00 or less per half-hour episode

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS ME-TV NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/MANAGER OF DIGITAL NETWORKS- ME-TV NETWORK
06/29/12